

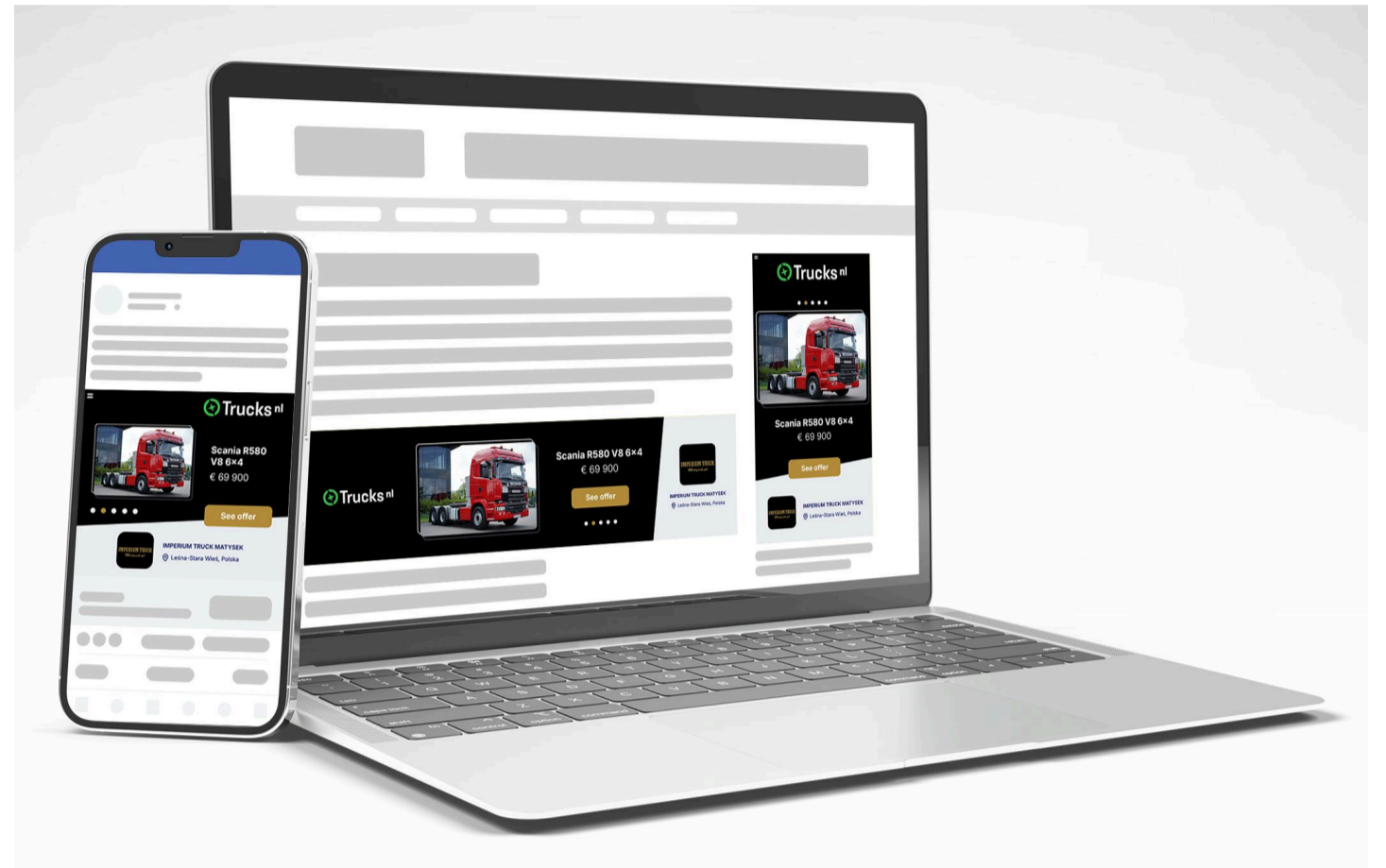
Branded Booster: Performance and branding in one powerful formula

Do you want to receive more enquiries and at the same time make your company more recognisable? With the Branded Booster you get the best of both worlds. You generate leads directly while you consistently build your brand.

Booster as a leadmachine

The booster is known as a powerful lead machine. Your ads are shown to the right people at the right time across the internet.

With a large display network, your ads can appear on millions of websites.



Stand out as a recommended seller on TrucksNL

Branded booster strengthens your name in the market

While the standard Ad Booster focuses only on leads, the Branded Booster takes it a step further. The TrucksNL branding is replaced with your company's own look. Your corporate style, colours and company logo give the banner your identity. This branding builds recognition and trust with buyers. As a result, buyers will remember you, recommend you, and return more often.

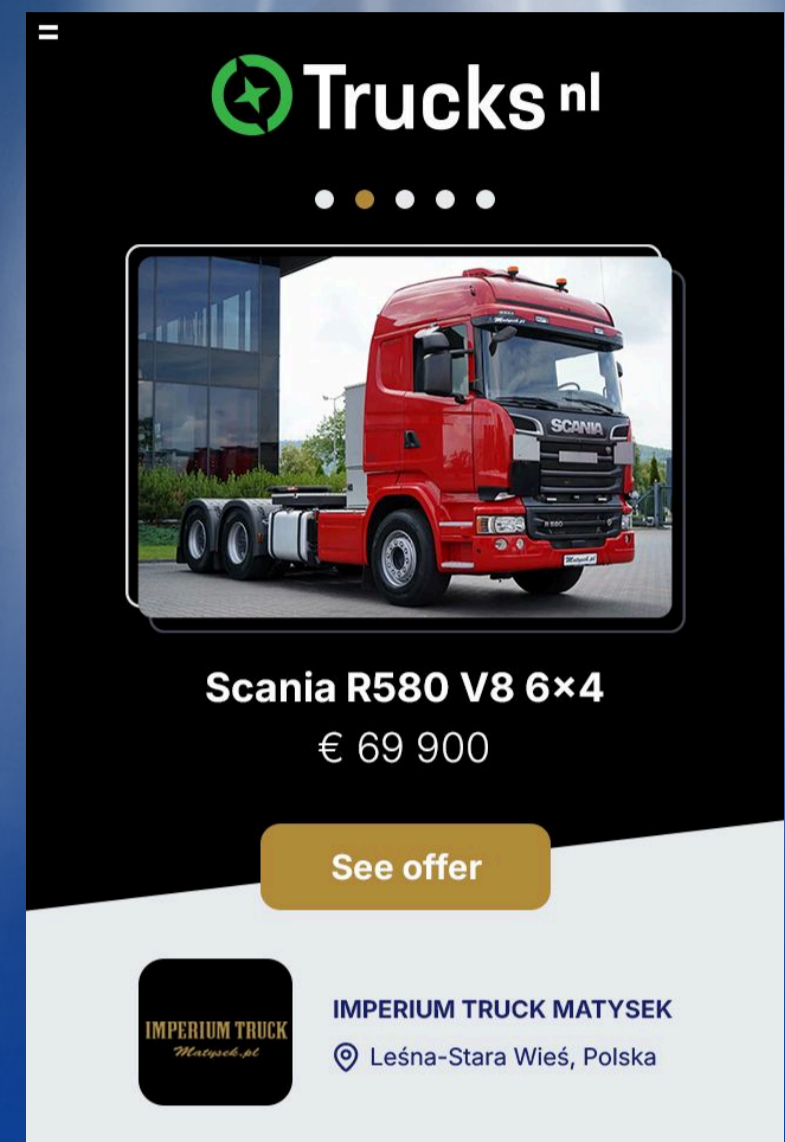
Basic	Plus	Premium
€ 500,- <small>Per month</small>	€ 750,- <small>Per month</small>	€ 950,- <small>Per month</small>
<ul style="list-style-type: none"> ✓ Quick launch & enough visibility ✓ Boost in brand awareness ✓ Personalized banners ✓ Monthly monitoring ✓ Quarterly performance report 	<ul style="list-style-type: none"> ✓ Get more from your visibility ✓ Boost in brand awareness ✓ Personalized banners ✓ Bi-weekly monitoring ✓ Monthly extended performance report 	<ul style="list-style-type: none"> ✓ Strong push for your vehicles ✓ Boost in brand awareness ✓ Personalized banners ✓ Weekly monitoring ✓ Monthly strategic performance report

Please contact your account manager for more information on how to get started today.

Imperium Trucks accelerates international growth with the Branded Booster

Imperium Trucks didn't just want to generate more leads, they also wanted to build brand recognition in the international market on a long-term basis. With the Branded Booster, the company chose a strategy in which visibility and branding work together.

By placing their own corporate identity, logo, and company information at the center of a large-scale display campaign, every impression strengthened the brand. The results show that this approach doesn't just increase reach, but also delivers noticeable growth in leads, ad impressions, and conversions within TradeWorld.



Results of this campaign

1,1 million impressions

98,228 unique people

11.93 frequency

11 thousand clicks

40 leads

Run time

1 month

Leads

79%

More leads

Reach

101%

More ad views

Visitors

32%

More visitors on the company page

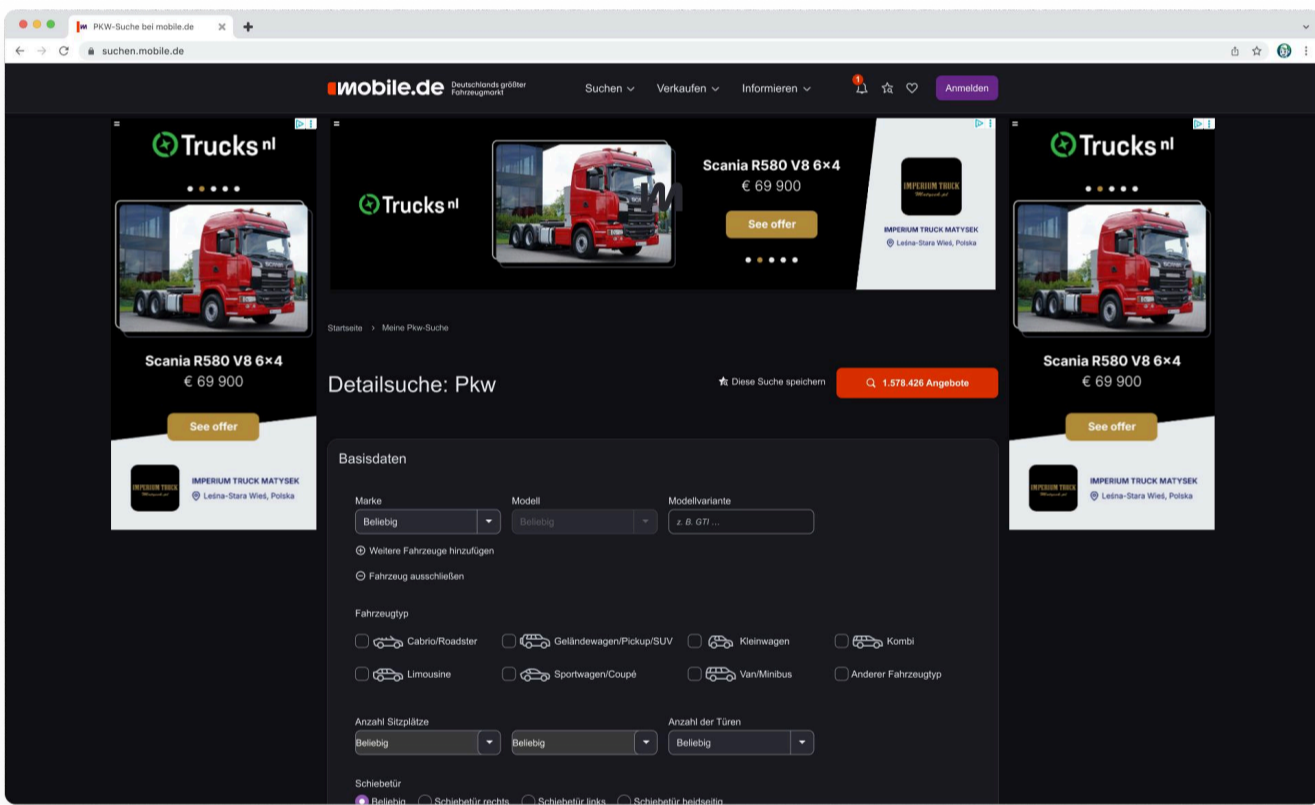
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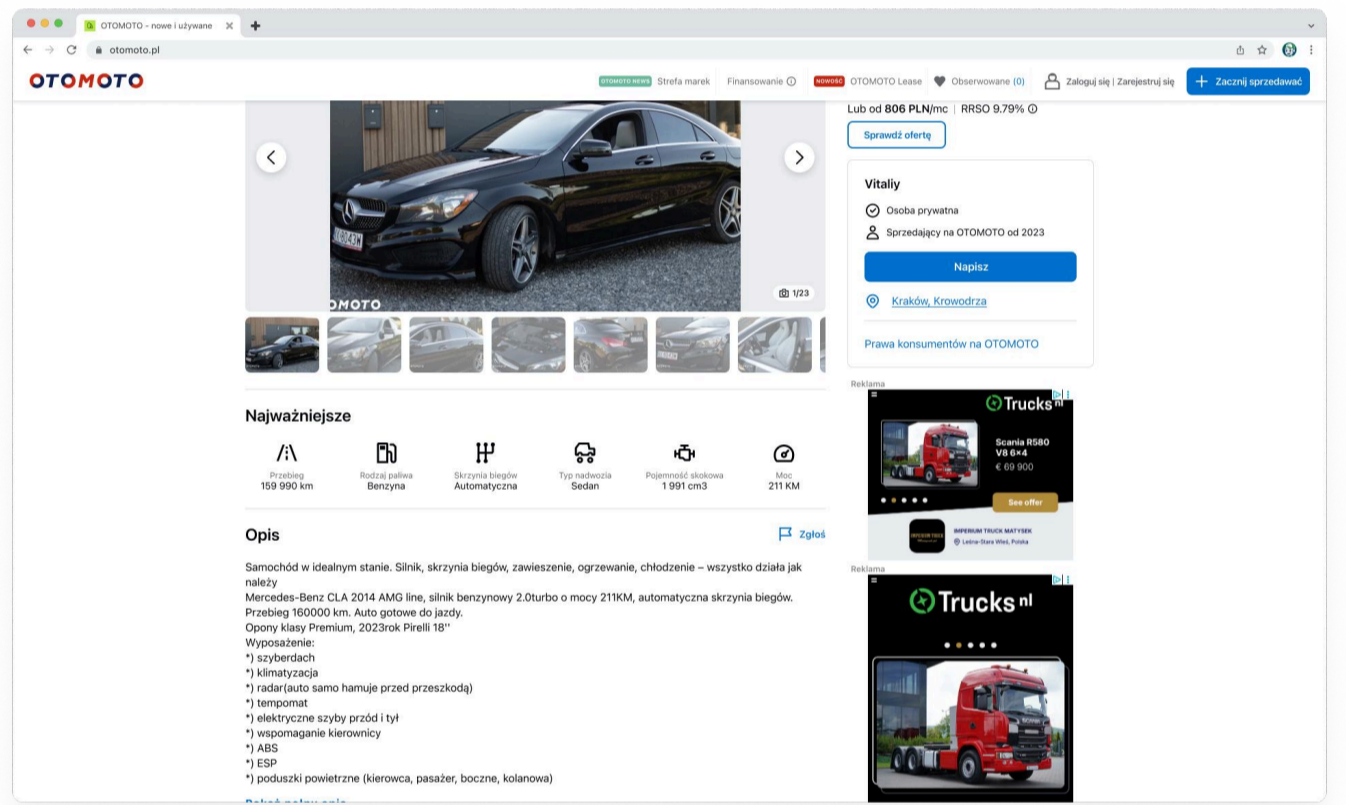
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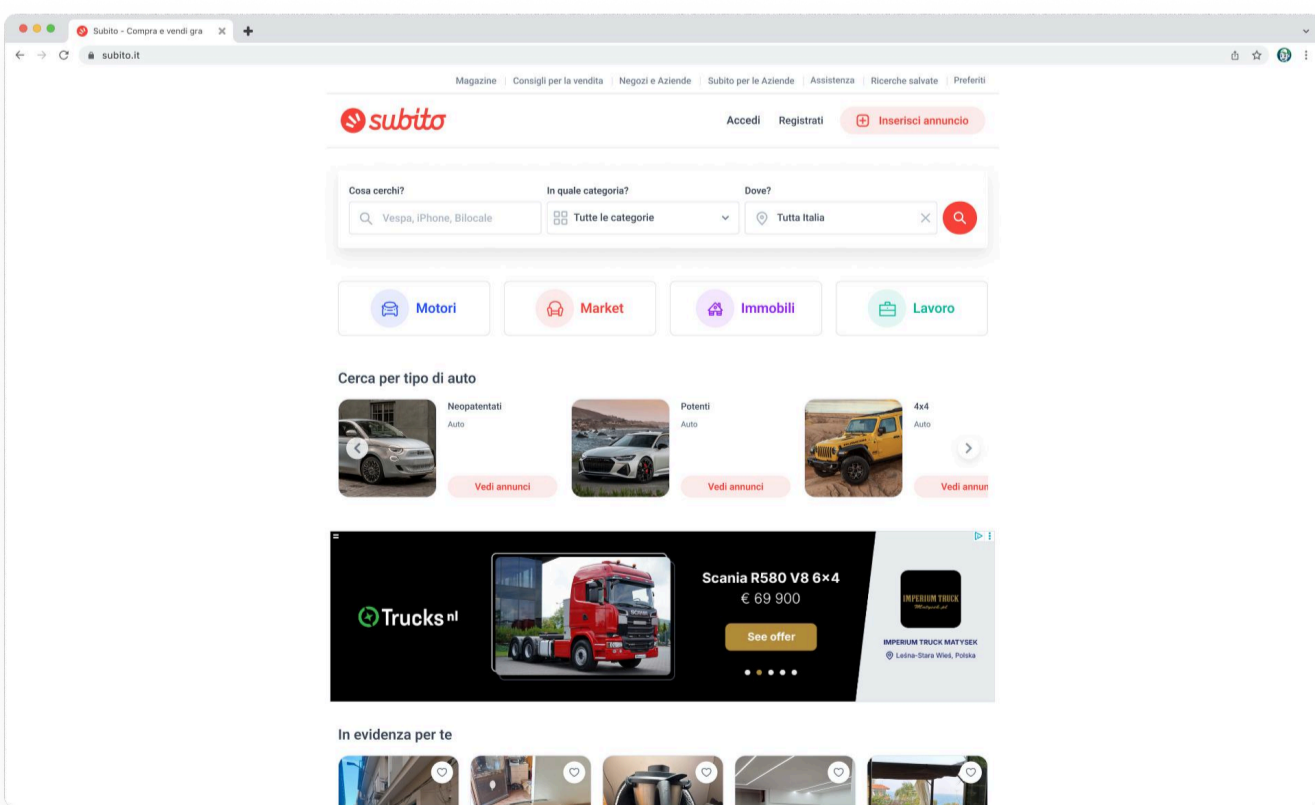
+ many more



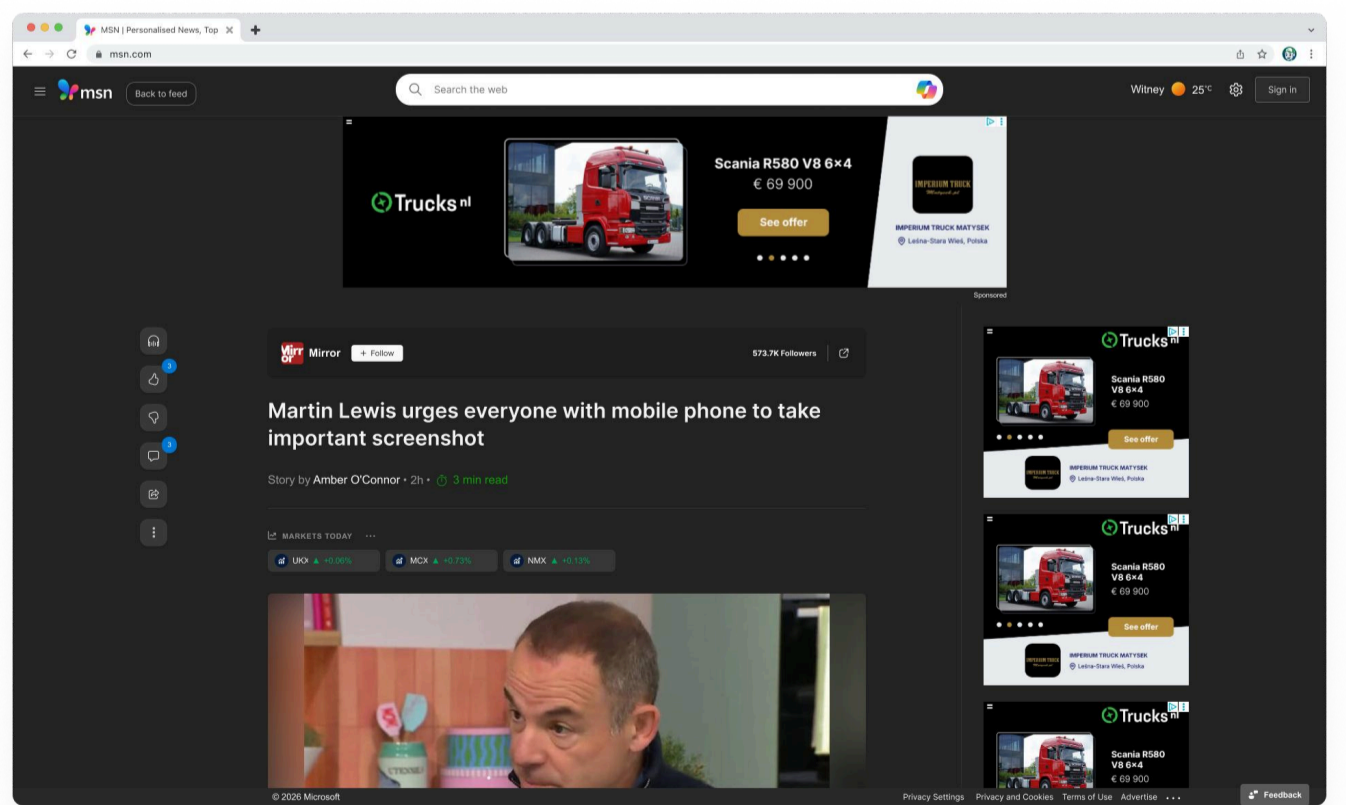
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