Trucks nl

Discover the promotion options of TrucksNL

On our website, you can choose which vehicles get extra visibility. This helps you decide which promotion fits your stock and sales strategy best.

The number of views on an ad also depends on its position. That is why TrucksNL offers different ways to increase the visibility of your ads with highering your position. Each option has its own goal, duration, and use.

Get your ad back to a strong position



With the option **Upcall**, your ad goes back to the top of the search results in its category. This means your ad appears again between the newest listings.

This is useful for vehicles that have been online for a longer time and need more attention. You do not need to change the ad itself. You simply activate the promotion and your ad moves higher in the list again.

These companies have done it before: ximix SPECIAL TRAILER TRADING & RENTAL · TRUCKLAND · GWDAMEN



7 days of extra visibility

With a **Top Advertisement**, your vehicle gets a special place above the normal ads for seven days. The ad appears in a separate top section, even when buyers continue searching or use filters.

Each subcategory has twelve places available. Four ads are shown at the same time in a rotating system. This gives every ad a fair amount of extra attention.

Trucks nl

What does promotion give you?

On average, an ad gets 117 views per day. If you move it up, the number increases to more than 1,500 views. That is more than 10 times as many views.

A promotion not only gives more visibility, but also more clicks and leads. A Top Ad in the Transport category can even get up to 50 times more views.

24 hours in the fast lane

With the **Top of the Day**, your ad gets extra visibility for 24 hours. This is useful when you want to highlight a vehicle for a short period of time.

You can activate the Top of the Day yourself for each vehicle. It is a practical option when you want fast results and more attention for one day.

You can combine the Top of the Day with the Upcall option. However, a Top of the Day and a Top Advertisement cannot be active on the same vehicle at the same time.

New

Top of the Day

One of your ads appears at the top of the results in your chosen category for 24 hours.

- Guaranteed visibility
- Up to 12 times more views
- 24 hours at the top

Promote your ad

Upcall

€ 1,-

Starting price per placement

Bring your ad back into the spotlight by displaying it higher in the search results for a limited time.

Features:

- Compatible with Top of the Day
- Applicable per ad
- Easy to activate yourself

Top of the Day

€ 9,95,-

Starting price per ad

Give your ad extra visibility for 24 hours, making it stand out above the standard ads.

Features:

- Extra visibility for 24 hours
- Perfect for targeted promotion
- High ranking in search results
- Easy to activate yourself

Top advertisement

€ 27,50,-

Starting price per ad

Laat jouw advertentie 7 dagen lang extra opvallen boven de standaard advertenties.

Features:

- Extra visibility for 7 days
- Shown above standard ads
- Visible in (sub)categories
- Easy to activate yourself

How? Go to TradeWorld > Promotions and choose which ads you want to use for Upcall, Top of the Day, or Top Ad.